



## **A NEW WAY OF TREATING ALLERGIES**

### **Low Dose Medicine and Physiological Regulating Medicine**

Dear Partners,

The allergy season has started. We are presenting GUNA's therapeutic proposals for the treatment of allergic diseases, with a focus on respiratory allergies.

#### **Allergic diseases: an overview**

It is now acknowledged that allergic diseases have a common immune etiology: an imbalance among lymphocyte populations, namely Th1 and Th2.

Understanding the immune mechanisms underlying allergic diseases, and restoring the Th1/Th2 immune balance, is the key for an innovative therapeutic approach that goes beyond mere symptom control.

***Innovative Proposals in Allergology: Low Dose Medicine. Editorial by Prof. Sergio Bernasconi, former Director of the Pediatric Clinic of the University of Parma, Italy***

[READ article](#)

## The evidence-based Low Dose Medicine

The efficacy and safety of with low-dose SKA cytokines Guna- IL 12 and Guna- INF Y in the treatment of allergic asthma in a murine model is described by an indexed, high-impact, in vivo basic research study.

Request printed copies of the study highlights to: [export@guna.it](mailto:export@guna.it)

**Gariboldi et Al., Low dose oral administration of cytokines for treatment of allergic asthma. Pulmonary Pharmacology & Therapeutics, Year 2009, Vol. 22, Issue 6, pp. 497-510**

[READ study highlights](#)



## The approach of Physiological Regulating Medicine

An effective therapeutic approach should address all factors involved in allergic diseases: Th1/Th2 balance, sensitization, exposure.

Physiological Regulating Medicine targets them all:

[GUNA-ALLERGY PREV](#)

[GUNA-ALLERGY T](#)

[GUNA-MATRIX](#)

[GUNA-RHINO NOSE SPRAY](#)

Request printed copies of the leaflet to: [export@guna.it](mailto:export@guna.it)

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## The central role of the intestine

A healthy intestinal ecosystem is fundamental for ensuring good immune reactivity and function.

As allergic patients usually show an increased intestinal permeability, it is essential to protect the integrity of the intestinal mucosa and to prevent dysbiosis with a specific product of Physiological Regulating Medicine:

**EUBIOFLOR**

[DOWNLOAD ALL ATTACHMENTS](#)

[WATCH VIDEO ON ALLERGIES \(ENG SUBS\)](#)

The second part of this insight on allergies will be issued in the next days.

